

**62ND ANNUAL
ALEXANDRIA FUN DAYS
JULY 22-23, 2011**



Alexandria Fire Association
5740 Raccoon Valley Rd.
Alexandria, Ohio 43001
(740) 924-7305
Info@AlexFunDays.com
www.AlexFunDays.com

Dear Business Owners and Community Members:

Welcome to the 62st Annual Alexandria Fun Days! Mark your calendar—the dates are Friday, July 22 –Saturday, July 23. Now more than ever, your advertising dollars and generous contributions are needed to help Alexandria Fire Association continue this beloved Alexandria tradition.

Show the public how you support our community with these great advertising opportunities. We have 2 new full color advertising spaces available! You can advertise your business or put a message in our Fun Days Event Book for regular ad prices. And for only an additional \$5 (*with any ad purchase*), your website will be linked as a **year-long sponsor** on the Fun Days site, providing community interaction not just for the weekend, but through June 2012!

Don't forget to promote your business/organization by handing out promo materials or sponsoring a float during the Fun Days Parade on Saturday, July 23!

Please help make the event successful and show your community support by:

- **Purchasing an ad** in the Fun Days Event Book. Call Tiffany Geiger at (740) 967-0210 to purchase advertising or with questions.
- **Buy a link** to your website from the Fun Days website: www.AlexFunDays.com.
- Making a **direct donation** to benefit Alexandria Fire Association—direct donors to the Fire Association will be listed in the Event Book.
- **Contributing prizes** for the Ice Cream Eating contest, the Village Egg Toss or even the children's flower show. Sponsoring donors will be listed in Fun Days Event Book and publicly acknowledged at beginning of the contest. Call Syd Kean at (740) 924-7305 anytime with questions.
- **Participating in the Fun Days Parade** with promotional materials, floats, or vehicles.
- **Be seen all weekend 2 ways:**
 - Put your companies Banner on one of our 2 entertainment stages or in the tent
 - Add your company name and logo to the volunteer t-shirts
- *Please see reverse side for donation/advertising schedule for prices.*

Thank you for past contributions to Alexandria Fun Days and the Alexandria community. We truly appreciate your continued support as Fun Days strives to meet the challenges of our changing economy...without you, this beloved event could not take place.

Best regards,

Alexandria Fire Association & Alexandria Fun Days Committee

Donation/Advertising Schedule for Fun Days (Fri., July 22 – Sat., July 23, 2011):

“Fun Days Event Book” advertising is as follows:

1. **¼ page:** \$30
2. **½ page:** \$50
3. **¾ page:** \$75
4. **Full page:** \$100
5. **Inside COLOR Front Cover:** \$125: *Website link included (first to respond).*
6. **Inside COLOR Back Cover:** \$125: *Website link included (first to respond).*
7. **COLOR Back Cover:** \$150: *Website link included (first to respond).*
8. **Website links:** \$5 with purchase of any above ad size.
9. **Stage & Tent Banners:** \$50: *Supply your own company banner and we will display on a stage or in a tent.*
10. **T-shirts** – Add your company logo to the volunteer t-shirts - \$25 or \$5 with ad purchase
11. **Prize Donation:** Donate a prize or gift certificate & be listed in the program as an event sponsor (*\$15 Minimum*).
12. **Little Miss Fun Days Beauty Pageant:** Donations from \$15 - \$75; donors listed in book and publicly announced before pageant. Please send donation checks by June 1, 2011 to: Alexandria Fire Association, 5740 Raccoon Valley Rd., Alexandria, OH 43001.
13. **Direct Donations to the AFA:** Donations in any amount appreciated; donors listed in event book.

Please Return following ad form and check by June 1, 2011 to:

*Alexandria Fire Association
5740 Raccoon Valley Rd.
Alexandria, OH 43001*

Size of ad and/or link (please circle):

¼ page ½ page ¾ page Full page Back Cover Inside cover Website link Banner Prize Donation Direct Donation

Check enclosed for: _____

Company name: _____

Company contact: _____

Company address: _____

Company phone/fax: _____

Company e-mail (if desired): _____

Website link info: _____

If possible, please **email** your ad to info@alexfundays.com. We can accept the following file types: psd, pdf, jpg, gif and bmp. You can also write desired ad copy or message below. Please attach any business card/logo to be used. (*Please do not staple your business cards to this form—staple marks show up in the ads.*) For help with ad copy, call Tiffany Geiger (740) 924-0210.