

"61 Years of Fun"

61st Annual Alexandria Fun Days

July 16 – 17, 2010



Alexandria Fire Association
5740 Raccoon Valley Rd., Alexandria, Ohio 43001
(740) 924-7305

Dear Business Owners and Community Members:

Welcome to the 61st Annual Alexandria Fun Days... a community tradition that has created "61 Years of Fun". *This year's Fun Days are slated for Friday, July 16 – Saturday, July 17*, and pack popular festival events into a busy two-day period! *Now more than ever*, your advertising dollars and generous contributions are needed to help Alexandria Fire Association continue this beloved Alexandria tradition.

This year's event has great opportunities for advertising your business and showing the public how you support the community! You can advertise your business or put a message in our Fun Days Event Book for regular ad prices...and for an additional \$5 with normal ad purchases, your professional website will be linked from the Fun Days site at www.alexfundays.com! (See prices on the attached donation/advertising schedule.) Don't forget to promote your business/organization by handing out promo materials or sponsoring a float during the Fun Days Parade on Saturday, July 17!

Alexandria Fire Association will again sponsor the 5th Annual "Little Miss Fun Days Beauty Pageant" on Saturday, July 17 at the new time of 6:00 PM. This fun family event allows any 5 – 7 year old "miss" who currently resides in or attends Northridge School District to participate...every little girl goes home with a pageant medallion, carnation, and goodie bag, while the winner receives a tiara, scepter, sash, bouquet, and trophy. Everyone loves seeing the contestants on stage...and everyone loves a business that supports local kids! Donors will be listed in the Fun Days Book and announced during the pageant!

We are asking local businesses, companies, and individuals to help make these events successful by:

- Purchasing advertising in the Fun Days Event Book. See reverse side for donation/advertising schedule for prices. Call Tiffany Geiger at (740) 967-0210 to purchase advertising or with questions.
- Adding a link to your website on the Fun Days website.
- Making a direct donation to benefit Alexandria Fire Association—direct donors to the Fire Association will be listed in the book.
- Contributing to "Little Miss Fun Days" for medallions, goodie bags, flowers, trophy, tiara, scepter, and wrap-around sash. Sponsoring donors will be listed in Fun Days Event Book and publicly announced at beginning of contest. Call Syd Kean at (740) 924-7305 anytime with questions.
- Participating in the Fun Days Parade with promotional materials, floats, or vehicles.

Thank you for past contributions to Alexandria Fun Days and the Alexandria community...we truly appreciate your continued support as Fun Days strives to meet the challenges of a changing economy.

Sincerely,

Alexandria Fire Association & Alexandria Fun Days Committee

Donation/Advertising Schedule for Fun Days (Fri., July 16 – Sat., July 17, 2010):

❖ “Fun Days Event Book” advertising is as follows:

1. ¼ page: \$30
2. ½ page: \$50
3. ¾ page: \$75
4. Full page: \$100
5. Full Page Color Back cover \$150 (*first to respond*) – **SORRY THIS IS SOLD**
6. Website links: \$5 with purchase of any above ad size

❖ “**Little Miss Fun Days Beauty Pageant**”: Donations from \$15 - \$75; donors listed in book, and publicly announced before pageant. Please send donation checks by June 1, 2010 to: Alexandria Fire Association, 5740 Raccoon Valley Rd., Alexandria, OH 43001. Questions

❖ **Direct Donations to AFA**: Donations in any amount appreciated; donors listed in event book. Please send check by June 1, 2010 to: Alexandria Fire Association, 5740 Raccoon Valley Rd., Alexandria, OH 43001.

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return following ad form and check by June 1, 2010 to:

Alexandria Fire Association, 5740 Raccoon Valley Rd., Alexandria, OH 43001.

Size of ad and/or link (please circle):

¼ page ½ page ¾ page Full page Back Cover Website links

Check enclosed for: _____

Company name: _____

Company address: _____

Company phone/fax: _____

Company e-mail (if desired): _____

Website link info: _____

If possible, please email your ad to info@alexfundays.com. We can accept the following file types: psd, pdf, jpg, gif and bmp. You can also write desired ad copy or message below. Please attach any business card/logo to be used. (***Please do not staple your business cards to this form—staple marks show up in the ads.***) For help with ad copy, call Tiffany Geiger (740) 924-0210.