

"60 Years of Fun"

60th Annual Alexandria Fun Days

July 17 – 18, 2009



Alexandria Fire Association
5740 Raccoon Valley Rd., Alexandria, Ohio 43001
(740) 924-7305

Village of Alexandria
4 West Main Street, P.O. Box 96, Alexandria, Ohio 43001
(740) 924-2539 (924-ALEX); www.alexandriao.org

Dear Business Owners and Community Members:

Welcome to the 60th Annual Alexandria Fun Days... a community tradition that has created "60 Years of Fun". *This year's Fun Days is being scaled back to Friday, July 17 – Saturday, July 18, and will pack the most popular festival events into a busy two-day period! Now more than ever, your advertising dollars and generous contributions are needed to help Alexandria Fire Association continue this beloved Alexandria tradition. This year's event has great opportunities for advertising your business and showing the public how you support the community!*

New for 2009: Fun Days will unveil www.alexfundays.com as its very own website! You can advertise your business or put a message in our Fun Days Event Book for regular ad prices...and for an additional \$5 with normal ad purchases, your professional website will be linked from the Fun Days site! (See prices on the attached donation/advertising schedule.) Don't forget to promote your business/organization by handing out promo materials or sponsoring a float during the Fun Days Parade on Saturday, July 18!

The Village of Alexandria and Alexandria Fire Association will again co-sponsor the 4th Annual "Little Miss Fun Days Beauty Pageant" on the new night of Saturday, July 18 at 7:00 PM. This fun family event allows any 5 – 7 year old "miss" in Northridge School District to participate...every little girl goes home with a pageant medallion, carnation, and goodie bag, while the winner receives a tiara, scepter, sash, bouquet, and trophy. Everyone loves seeing the contestants on stage...and everyone loves a business that supports local kids! Donors will be listed in the Fun Days Book, on www.alexfundays.com, and announced during the pageant!

We are asking local businesses, companies, and individuals to help make these events successful by:

- ❖ Contributing to "Little Miss Fun Days" for medallions, goodie bags, flowers, trophy, tiara, scepter, and wrap-around sash. *Sponsoring donors will be listed in Fun Days Event Book, listed on www.alexfundays.com, and publicly announced at beginning of contest. Call Naomi Compton at (740) 924-4855 or Syd Kean at (740) 924-7305 anytime with questions.*
- ❖ Purchasing advertising in AFA's Fun Days Book and/or a website link on the Fun Days website or making a direct donation to benefit Alexandria Fire Association—direct donors will be listed in the book and on www.alexfundays.com. *See attached donation/advertising schedule for prices--call (740) 924-4855 to purchase advertising or with questions.*
- ❖ Participating in the Fun Days Parade with promotional materials, floats, or vehicles.

Thank you for past contributions to Alexandria Fun Days and the Alexandria community...we truly appreciate your continued support as Fun Days strives to meet the challenges of a changing economy.

Sincerely,

Alexandria Fire Association

Donation/Advertising Schedule for Fun Days (Fri., July 17 – Sat., July 18, 2009):

- ❖ **“Little Miss Fun Days Beauty Pageant”:** Donations from \$15 - \$75; donors listed in book, on website, and publicly announced before pageant. Please send donation checks by June 15, 2009 to: Village of Alexandria, P.O. Box 96, Alexandria, OH 43001.
- ❖ **Direct Donations to AFA:** Donations in any amount appreciated; donors listed in Event book, on website, and mentioned in press releases. Please send check by June 15, 2009 to: Alexandria Fire Association, 5740 Raccoon Valley Rd., Alexandria, OH 43001.
- ❖ **“Fun Days Event Book” advertising is as follows:**
 1. ¼ page: **\$25.**
 2. ½ page: **\$50.**
 3. ¾ page: **\$75.**
 4. Full page: **\$100.**
 5. **Website links: \$5 with purchase of any above ad size**

Please return following ad form and check by June 15, 2009 to:

Alexandria Fire Association, 5740 Raccoon Valley Rd., Alexandria, OH 43001.

Size of ad &/or link (please circle): ¼ page ½ page ¾ page Full page Website links

Check enclosed for: _____

Company name: _____

Company address: _____

Company phone/fax: _____

Company e-mail (if desired): _____

Website link info: _____

Please email desired ad copy, logos or message to compton@embargmail.com. We can accept jpeg, gif, pdf, or doc files or write the information below and attach any business card/logo to be used. For help with ad copy, call Naomi Compton at (740) 924-4855.